



## **\_KEVIN CHEN**

+1-310-871-6113  
chkvndesigns.com  
chkvndesigns@gmail.com  
linkedin.com/in/chkvn29

## **\_SKILLS**

### **Design and Work**

Ideation + Concepting  
Sketching + Rendering  
3D Modeling  
Prototyping  
Brand Strategy  
Teamwork Oriented  
Verbal Presentations

### **Software**

Adobe Photoshop  
Adobe Illustrator  
Microsoft Office

### **Languages**

English  
Mandarin

### **Hobbies**

Calisthenics Fitness  
Snowboarding  
Bass

## **\_EXPERIENCE**

### **EASTON DIAMOND SPORTS - Thousand Oaks, CA**

#### **Product Developer - BHP**

October 2023 - **Present**

- Project management and scheduling duties of the entire Easton **Batting Helmets and Protective category**.
- Bridging design, product creation, and category management as the dedicated Product Developer.
- Oversee product creation development between the brand and vendors in Asia. Ensure design intent from Easton is correctly interpreted by vendors and realized in cost effective means.
- Problem solve development roadblocks with vendors and the Easton internal team. Lead the regular check-in calls to maintain development cadence for current Easton projects.
- Chase development needs and maintain schedule for sampling, obtain MOQ's/pricing, verify material specs, colors, packaging and other tasks to push product to buy-readiness.
- Conduct player surveying and new product fit testing with both Baseball/Fastpitch athletes in order to validate product direction decisions in a studied manner.
- Conduct interviews and recently onboarded a new hire Industrial Designer.

#### **Designer and Developer - Protective Equipment**

March 2022 - October 2023

- Lead the design, sampling, scheduling, and concept work of the **2026 Season Baseball Catcher's Gear**. Specifically the Chest Protector and Leg Guards (patent filed).
- Tech pack creation of both new in-line and SMU Baseball/Fastpitch Catcher's equipment and accessories.
- Coordinated with the Sports Marketing Department to create, execute, and order custom catcher's gear colorways for MLB Athletes and Easton College Programs.
- Oversaw the redevelopment of the **Easton Gametime, Elite-X, Black Magic, Jen Schro's The Very Best, The Fundamental, and The Next Big Thing** catchers gear in the effort to transfer of all Easton catcher's gear from one factory to another.
- Collaborated with Product and Testing Engineers to meet SEI certification and NOCSAE standards.

### **BOA TECHNOLOGY - Denver, CO**

#### **Advanced Concepts Footwear Designer**

February 2019 - March 2022

- Created successful footwear design concepts and configurations that lead to new market segments, new patents, and new brand partner collaboration and product line businesses for Boa.
- Designed performance fit configurations that cemented a new business partnership with Altra Running. Concept work resulted in the **2022 Montblanc Boa** trail runner.
- Collaborated with Adidas designers and developers on integration of Boa performance fit configurations and rendered key sketches for the **2022 Adidas Tour360 Boa, Codechaos 22 Boa, and ZG21 Boa** golf shoes.
- Problem solved with prototypers to deliver a performance fit configuration and integration key sketch for the **Footjoy Hyperflex** golf shoe.
- Brainstormed, evolved, experimented, and iterated on new performance fit configurations/market segments internally.
- Conducted qualitative fit testing and evaluation of Boa configurations in athletic footwear.

### **F&F DESIGN STUDIO - Torino, Italia**

#### **Transportation Design Intern**

June 2018 - August 2018

- Designed, iterated, and rendered automotive interior dashboard proposals for **Zedriv GC2**, a compact car.
- Made design decisions with respect to engineering and cost for the automotive interior project.
- Rendered and executed exterior color and trim concepts for possible SMU limited releases of **Zedriv GC2**.

## **\_HONORS + AWARDS**

#### **BOA PRODUCT PIONEER AWARD**

February 2020 - Boa Technology

#### **PENSOLE X ADIDAS CONCEPTING CAMP FINALIST**

June 2019 - Pensole x Adidas

#### **EDWIN T. MEYER SCHOLARSHIP GRAND PRIZE WINNER**

April 2018 - Meyer Family Foundation

## **\_EDUCATION**

### **ACADEMY OF ART UNIVERSITY - San Francisco, CA**

#### **BFA Industrial/Transportation Design**

September 2014 - May 2019